

Watermark Partner Matching Fundraiser Program Criteria & Frequently Asked Questions

Globally, Xylem Watermark has committed to provide a 1:1 match of funds contributed by our partners to non-profits responding to COVID-19, up to \$500,000.

Matching Fundraiser Criteria

- The non-profit must be responding to a need generated by the COVID-19 pandemic and/or the subsequent lockdowns.
- The non-profit organization must be 501c3 or equivalent that is approved and registered with Benevity (Xylem's grants portal tool). Use the [Benevity Search Portal](#) to determine if your non-profit partner meets this criteria.

Matching Fundraiser Process

1. After submitting your application form to Establish a Matching Fundraiser, you will hear from Xylem Watermark regarding your request within **1-3 business days**.
2. Upon approval, your Giving Opportunity page will be published on the Watermark Community Impact Portal. This page will be generated using the information provided by the applicant in the "Fundraiser Details" section of the application form.
3. Xylem Watermark will share the Giving Opportunity link with you. This link can be shared with colleagues and community members to appeal for donations to the cause.
4. Each Friday, the applicant will receive a report of the total amount raised through their fundraiser. For privacy reasons, Benevity cannot disclose the names and donation amounts of individual donors.

Frequently Asked Questions

Q. How and when will funds be released to the non-profit?

A. Funds will be released to the non-profit on a bi-monthly basis. Donations made through this portal will be aggregated, and the total will appear on a report sent to the non-profit by Benevity.

Q. Can my company set up more than one fundraising page?

A. We are not limiting the number of fundraisers a company can establish at this time, though this is subject to change based on demand.

Q. Are donations tax deductible? Will donors receive a receipt?

A. Yes, donors will receive a receipt via the email provided during payment of the donation.

For additional FAQ's and answers, [click here](#).

If you require additional support, please contact xylemwatermark@xylem.com